

YOUWECAN
FIGHT CANCER

Annual Report 2023 - 2024





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Words of Encouragement

Every time I step onto a cricket field, I'm reminded that it's not about never falling—it's about rising every single time we do. That's the philosophy that shaped my career and gave birth to YouWeCan. What started as a personal comeback from cancer has today become a movement of hope, health, and healing.

This year, we crossed a major milestone—supporting the treatment of over 300 underprivileged children through the YouWeCan Cancer Treatment Fund. These are young warriors, many from remote corners of India, who now have a shot at life and dreams. I've always said real wins don't just happen on the scoreboard. They happen when a child beats cancer. When a woman walks out of a screening camp a little more confident. When a family learns how to fight tobacco.

With over 3.4 lakh people screened, 1.25 lakh students educated through anti-tobacco workshops, and more than 1 lakh women screened for breast cancer, I see a wave of awareness sweeping across the country. And it's happening because you believed in us.

This journey is far from over. But each person we reach, each life we touch, takes us one step closer to a cancer-free India. Thank you for walking with us.

Together, let's keep fighting.



Yuvraj Singh,
Founder



Note of Gratitude

When a child is diagnosed with cancer, the world stops for that family. I've lived through that silence—the fear, the uncertainty. It's what led me to co-create YouWeCan—not as an organisation, but as a safe space where hope could take root.

This past year, I've seen extraordinary courage in the eyes of children undergoing treatment and resilience in mothers who walk miles just to get their daughters screened. We've supported treatment for over 300 children, given scholarships to more than 600 cancer survivors, and brought life-saving early detection to lakhs across the country. Every number in this report is a story. A story of pain turned into power.

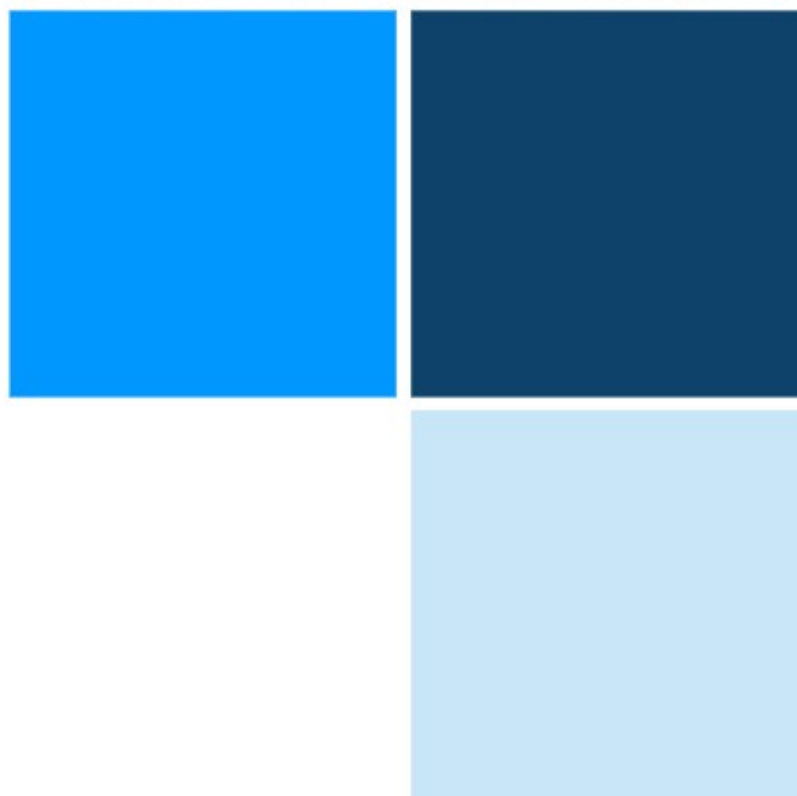
But it's not just about treating cancer. It's about breaking the cycle—educating 1.25 lakh students on the dangers of tobacco, holding cessation camps, and making breast cancer screening accessible to over a lakh women. It's about showing people that early action saves lives.

We've always believed that awareness is the first step to prevention, and access is the first step to survival. This year reaffirms that belief. I'm deeply grateful to our partners, donors, doctors, volunteers, and every single hand that joined ours.

Let's continue to turn fear into strength and diagnosis into recovery—for every family, everywhere.



Shabnam Singh,
Chairperson



Foreword

Dear Supporters,

YouWeCan began with a clear and compelling vision—to create a world where cancer is no longer a life-threatening struggle, but a challenge that can be prevented, detected early, and successfully treated. Over the years, our foundation has worked relentlessly to turn this vision into reality, reaching communities far and wide with critical awareness and support programs.

This annual report embodies our dedication, our impact, and the remarkable journey we have embarked on together. Every milestone we accomplish stands as proof of the strength of our partnerships and our shared determination to drive meaningful change. As we move ahead, let us continue to be ambassadors of hope and ensure that no one fights this battle alone.

With sincere gratitude,



Poonam Nanda
Trustee, YouWeCan



Message from COO

Dear Champions of Change,

At YouWeCan, we believe that the fight against cancer extends beyond medical treatment—it is about awareness, accessibility, and unwavering support for those who need it most. Over the past year, our initiatives have grown, reaching even more individuals, dismantling barriers, and making early detection more accessible than ever before.

Our mission is powered by the dedication of our team, our partners, and every individual who shares our vision for change. As we celebrate our progress and set bold aspirations for the future, I am confident that, together, we will continue to create lasting impact and transform lives. Thank you for your commitment, trust in our mission, and tireless efforts to bring about meaningful change.

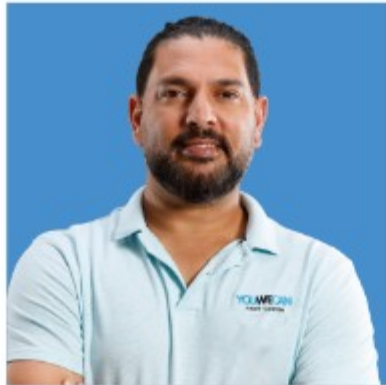
With deep appreciation,



Shivajee Sharma,
COO



Board of trustees, Advisors and Goodwill Ambassador



Yuvraj Singh
Founder



Shabnam Singh
Chairperson



Poonam Nanda
Chief Mentor & Trustee



Hazel Keech
Goodwill Ambassador



Sandeep Sharma
Trustee



About YouWeCan

The YouWeCan Foundation (registered as Yuvraj Singh Foundation) is a non-profit organization established by cricketer and cancer survivor Yuvraj Singh. The Foundation works with a mission to empower people to defeat cancer through awareness, early detection, patient support and survivor empowerment.



YOUWECAN
FIGHT CANCER

Vision and Mission



Vision

We envision an India empowered to defeat cancer.



Mission

To empower all people to fight cancer, through awareness, early detection, patient support and survivor empowerment.



Areas of Focus



Pediatric Cancer



Breast Cancer



Oral Cancer

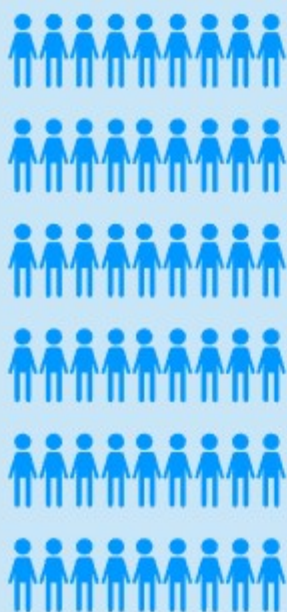


Our Impact

Till Date

3,45,745+

people screened
for different types
of Cancers



1,00,000+

Women screened
for Breast Cancer



25,000+

men and women
sensitized in
Tobacco Cessation
camps



1,25,000+

Students
Sensitized through
Anti-Tobacco
Workshops

Cancer Treatment
of

303+

underprivileged
children supported
through the YWC
Cancer Treatment
Fund



628+

cancer survivors
provided YWC
Scholarships.

1 million

Hygiene Kits
Distributed during
COVID-19 first
wave



1020

Critical Care Beds
setup at 14
government
hospitals during
COVID-19 second
wave



Pediatric Cancer Program

Cancer affects people of all ages, including children. While pediatric cancer is uncommon, it is treatable with timely detection and appropriate care.

Cancer remains a leading cause of death among children and adolescents. In high-income countries, more than **80% of children** with cancer receive effective treatment, whereas in many low- and middle-income countries (LMICs), the survival rate is **less than 30%**. Every year, an estimated **4,00,000 children** and adolescents between the ages of 0 and 19 are diagnosed with cancer. The most prevalent types include leukemia, brain tumors, lymphomas, and solid tumors such as neuroblastoma and Wilms tumor.

Since childhood cancer is generally not preventable, the most effective approach to improving outcomes is early and accurate diagnosis, followed by evidence-based treatment and personalized supportive care.

Globally, more than **3,00,000 children** are diagnosed with cancer each year, with India accounting for approximately **50,000** new pediatric cancer cases annually.

Over the past two decades, India has made significant progress in pediatric cancer care. However, outcomes remain modest compared to global standards due to persistent challenges in awareness, early recognition, diagnosis, and access to treatment.

Major Challenges in Childhood Cancer Care (ICMR)

- Lack of awareness among parents and caregivers on childhood cancer in India.
- Lack of expertise in grassroots healthcare workers in recognising the symptoms of childhood cancer.

- Lack of specialized diagnostic facilities in peripheral centers with lack of knowledge of interpretation.
- Treatment denial (non-acceptance or refusal to undergo treatment) and treatment abandonment (failure to complete treatment when the disease can be effectively controlled), for which financial constraints were the most commonly cited reason.

- **1 in 10 children diagnosed with cancer in India never reach a cancer center for treatment.**

Source: Indian Journal of Cancer (2021)

- **The 5-year survival rate for pediatric cancers in India is approximately 30–40%, compared to >80% in high-income countries.**

Source: WHO Global Initiative for Childhood Cancer (GICC), 2020; ICMR Pediatric Cancer Registry

- **Nearly 85% of pediatric cancers are potentially curable if detected early and treated effectively.**

Source: WHO Global Childhood Cancer Factsheet, 2023

- **Financial constraints are the leading cause of treatment abandonment in India.**

Source: Pediatric Blood & Cancer Journal, 2019; Tata Memorial Centre Report

- **Support services such as nutritional aid, accommodation, and psychosocial counselling significantly improve treatment adherence and outcomes.**

Source: Lancet Oncology (2020); WHO Childhood Cancer Care Models



Empowering young warriors to reach for the stars, even in the face of cancer's challenge.

Cancer Treatment Fund

The YouWeCan Cancer Treatment Fund for Paediatric Patients offers financial support for the treatment of qualified cancer patients, up to Rs. 2,00,000.00 (two lakhs) per patient. Only patients from unprivileged backgrounds who are younger than 18 are qualified to receive assistance from the fund. According to the hospital's treatment plan, all medical expenses for the shortlisted patients are covered, including (but not limited to) diagnostic testing, investigations, chemotherapy, radiation therapy, surgery, and prescription drug costs.

The partner hospital offers all medical services directly associated with the treatment. YouWeCan Foundation's role is limited to providing financial aid to support the cost of treatment.

Strict processes are in place for due diligence and screening of cases. To ensure transparency and to maintain strong financial control, funds are disbursed directly to hospitals and not to beneficiaries or their caregivers/ family.

BRIDGE FUND FOR CANCER TREATMENT

To provide interim and urgent relief to fund the early stage treatment within the first 3 months of diagnosis for those patients that have applied for government funding and awaiting the approval from central &/ or state government health schemes, capped at a maximum of Rs. 50,000 per patient.

CANCER TREATMENT FUND

To fund the entire cost of treatment of the patient, as per the treatment plan of the hospital, capped at a maximum amount of Rs. 2,00,000 per patient.



Scholarship for Cancer Survivors

Education plays a crucial role in shaping future employment, income, and overall integration into society. As a result, it serves as an essential indicator of long-term survivorship. However, children undergoing cancer treatment often face significant academic challenges. The effects of treatment on cognition, prolonged school absences, and falling behind in academics can impact their ability to complete their education.

Studies indicate that while 50% of children with cancer attend school within the first month of treatment, this number increases to 70% by the fourth month. However, absenteeism remains notably higher among children with brain tumors compared to those with other cancers. Irregular school attendance can persist for years after treatment, further compounding educational difficulties for survivors.

The YouWeCan Scholarship: Enabling Education for Cancer Survivors

To address these challenges, the YouWeCan Scholarship provides financial assistance to childhood cancer survivors from underprivileged backgrounds, helping them reintegrate into the formal education system after completing treatment.

- Each enrolled student receives a scholarship of up to Rs. 25,000 per year.
- The support continues annually until the student completes their education.

Founded in 2016 by Yuvraj Singh, the scholarship was initiated after he observed that many young cancer survivors, especially from low-income backgrounds, were forced to drop out of school due to financial constraints. Initially limited to school students, the program expanded in 2018 to include cancer survivors pursuing higher education.

Document to be submitted with Application form:

- Applicant's Aadhar Card/ Birth Certificate
- Aadhar Card of Parent/ Guardian
- Income Proof of Family
- Ration Card
- Copy of Diagnosis Report
- Most Recent Discharge Summary/ Doctor's Evaluation Letter
- Copy of Last Academic Year's Progress Report
- Fee Structure of Current Academic Year
- Bank Details of School/ College on letterhead duly attested by the institute.

Why Education Support Matters

- **Educational setbacks among childhood cancer survivors are associated with lower academic achievement, limited career choices, and reduced income potential later in life.**

Source: American Cancer Society; National Cancer Institute (U.S.)

- **Neurocognitive impacts from chemotherapy and cranial radiation—especially in leukemia and brain tumor cases—may result in memory, attention, and learning difficulties.**

Source: Journal of Clinical Oncology, 2016

- **Continued school engagement and supportive academic accommodations are linked to improved psychological health and self-esteem in survivors.**

Source: World Health Organization; Pediatric Blood & Cancer Journal, 2020

- **UNESCO and WHO emphasize inclusive education as a fundamental human right and a vital component of post-treatment rehabilitation for young patients.**

Source: UNESCO "Leave No Child Behind" Report, 2022; WHO Global Initiative for Childhood Cancer



628

Number of beneficiaries
supported for scholarships

303

Number of cases
supported for treatment

Stories of Hope Treatment Support

At the heart of our mission lies an unwavering commitment to fostering dignity, hope and grace in the lives of all cancer patients. With steadfast dedication, we strive to provide comprehensive support, ensuring that no individual faces their battle alone. Through our tireless efforts, we endeavor to illuminate the resilience and determination inherent in each patient's journey. Join us as we share the inspiring narratives of those who, against all odds, have embraced courage, refusing to surrender to despair. These stories stand as treatments to the indomitable human spirit and serve as beacons of light, guiding us all toward a future filled with unwavering determination and boundless hope.

Palak Kumari

CTF BENEFICIARY



My name is Deepak. I work as a laborer and my wife is a homemaker. We reside in Gautam Budh Nagar in Uttar Pradesh. Everything was going well until our 2 - year - old daughter Palak began suffering from fever after every 7 days. After consulting a doctor, we came to know that her immune system was very weak which was leading to frequent fevers. We changed a lot of doctors, but we did not get the proper treatment for our child. Seeing that her condition was not improving we were referred to the PGICH, Noida where we came to know that Palak is suffering from T-cell acute lymphoblastic leukemia and needed to undergo a challenging and lengthy chemotherapy process.

During our time at the hospital, we came to know from the doctor about the Yuvraj Singh Foundation, an organization which provides financial support to families that are unable to bear the burden of their child's treatment. They became our unwavering and constant support system and offered us medical assistance. Palak's treatment is still going on and she is showing remarkable strength and determination. Now under the care of PGICH, Palak's treatment is progressing well. We wish that she recovers soon, and we are able to give her the education that she deserves.

We are profoundly grateful to Yuvraj Singh and his foundation for their assistance when no one else stepped forward to support us. As a laborer, I was struggling to manage the additional financial burden of medical expenses, and the Foundation's support played a vital role in providing us the financial support associated with Palak's treatment.

We extend our heartfelt thanks to the YouWeCan Foundation for their timely and essential support. We want to express our gratitude for their assistance not only in Palak's case but also their commendable efforts in aiding cancer patients and raising awareness about this critical issue. I pray and hope that many more families and children will find their savior in the Yuvraj Singh Foundation.

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During our time at the hospital, we came to know from the doctor about the Yuvraj Singh Foundation, an organization which provides financial support to families that are unable to bear the burden of their child's treatment. They became our unwavering and constant support system and offered us medical assistance.

Umam Fatima

CTF BENEFICIARY



My daughter's name is Umam Fatima, and she is 4.5 years old. We are from Bareilly, Uttar Pradesh. A few months ago, we began noticing that she had frequent, unexplained fevers that wouldn't go away. At first, we thought it was a seasonal illness, but when the fever became constant, we grew deeply concerned. We consulted a local doctor in Bareilly, and after several visits and tests, he told us that her condition needed urgent attention at a more advanced medical center. He referred us to PGICH Noida and also informed us about the Yuvraj Singh Foundation.

We immediately made the journey to Noida and admitted her to PGICH for further diagnosis and treatment. On August 3, 2023, her treatment officially began. Since then, we have been living in and out of hospitals, doing everything possible to help our daughter recover. Even now, she continues to experience persistent fevers, and her treatment is ongoing. The entire situation has been overwhelming for us as parents—emotionally, mentally, and financially.

Before Umam fell ill, we lived a modest but peaceful life. I ran a small business which was just enough to support my family. But with Umam's condition worsening and our constant need to travel between Bareilly and Noida, I was forced to put the business

on hold. Our household income came to a standstill, and managing day-to-day expenses alongside medical costs became impossible.

This is when we were introduced to the YouWeCan Foundation, and that changed everything for us. The Foundation stepped in with timely financial support, guidance, and most importantly—hope. They helped us navigate the treatment process, explained the documentation, and ensured that we could focus on our daughter's health without the fear of mounting hospital bills.

For a family struggling to meet daily needs, the cost of cancer treatment feels unimaginable. But the Foundation became a constant support system during this dark time. Their assistance meant that we didn't have to make impossible choices between treatment and survival. Their presence gave us the courage to continue fighting for our daughter.

Even at this young age, Umam is brave and full of life. Despite her illness, she tries to smile and play. On her good days, she enjoys coloring and holding her favorite soft toys. Seeing her fight through the pain with so much innocence fills us with immense pride and sorrow at the same time. No parent is ever prepared to see their child in such pain, but her strength gives us strength.

We are hopeful that with the continued care of her doctors at PGICH and the support of the YouWeCan Foundation, Umam will recover completely and return to a normal childhood.



Ayesha Khatun

SCHOLARSHIP BENEFICIARY



I am Vareena, aunt to Ayesha Khatun. She is a 7-year-old battling blood cancer. Despite her illness, Ayesha is a bright and dedicated first-grader who never loses sight of her studies. Thanks to the YWC's generous scholarships for the past two years, the financial burden of education and treatment has lessened, allowing her to focus on getting better.

But Ayesha's spirit extends far beyond textbooks. She finds joy in playing and expressing herself through vibrant paintings. The Yuvraj Singh Foundation has been our pillar of strength, offering a lifeline to families like ours who struggle with the dual burden of healthcare and education costs.

Our journey hasn't been easy. Ayesha was diagnosed at a stage when we were least prepared—emotionally and financially. Her parents were devastated, unsure of how to manage the sudden medical needs while trying to maintain stability at home. Her mother had to leave her job to become Ayesha's full-time caregiver, while her father tried to manage daily expenses and rising medical bills. The diagnosis came as a storm, and we were struggling to stay afloat.

When we connected with the Yuvraj Singh Foundation, it was like finding light in a very dark place. Their team didn't just assist us with financial aid—they stood beside us, guiding us through hospital procedures, explaining paperwork, and ensuring Ayesha had access to timely treatment. Their emotional support was just as crucial. At times when our hope faltered, they reminded us that we weren't alone.

Ayesha, despite everything, continues to be a source of inspiration. She wakes up eager to attend her online classes whenever possible, and her face lights up when she draws or paints. Her doctors often remark on her resilience, and it's this resilience that gives our entire family the courage to keep going. Every small improvement in her health feels like a big victory.

We dream of the day when Ayesha can run freely, attend school in person, and enjoy a childhood without hospital visits. We are grateful for the continuous care from her medical team and for the unwavering support from the Yuvraj Singh Foundation. Their kindness has not only helped Ayesha medically and academically—it has given her the chance to dream again.



Urvashi

SCHOLARSHIP BENEFICIARY



My name is Urvashi, and I hail from Wardha, Maharashtra. I'm 27 years old and a lymphoma survivor. Facing this diagnosis was immensely challenging for both me and my family. Fortunately, I received treatment at Tata Memorial Hospital, where doctors and social workers introduced me to the "YouWeCan" Foundation and their scholarship program.

When I was diagnosed, I had just begun envisioning a stable future for myself and my loved ones. The news came as a sudden blow—everything changed overnight. Hospital visits became frequent, and the uncertainty of recovery hovered over us constantly. My parents were distressed, not just by my illness, but also by the financial strain it brought. As a middle-class family, we had limited savings, and my treatment expenses started depleting them rapidly.

In those vulnerable moments, being introduced to the YWC scholarship program felt like a ray of hope. It wasn't just financial assistance—it symbolized a belief in my potential and gave me the strength to continue my academic and professional journey without interruption. I used that time not

only to focus on recovery but also to invest in my career aspirations. Even during my weakest days, I would dream of a life beyond cancer—a life where I could stand on my own feet, regain my confidence, and contribute meaningfully to society.

For the past two years, I've been a proud recipient of this scholarship, awarded in 2022 and 2023. My health has improved significantly, and I'm currently employed as an HR professional in Pune, fulfilling my dream of working in a reputed company within this field. It hasn't been easy—there were days filled with fatigue, emotional setbacks, and self-doubt. But I kept moving forward, driven by the desire to reclaim my independence.

The scholarship allowed me to complete my education without being a burden on my family. It helped bridge the gap between survival and stability, between pain and purpose. Today, I manage responsibilities at work, interact with teams, and live a life I once feared I might lose forever.

Words cannot express my gratitude to the "You We Can" Foundation and Mr. Yuvraj Singh for their invaluable support during my difficult time. To all fellow survivors, I want to emphasize that with unwavering mental strength and the help of organizations like YWC, we can conquer even the most daunting challenges, like cancer.

Breast Cancer Program

In India,

Every 4 minutes, a woman in India is diagnosed with Breast Cancer.

Every 8 minutes, a woman succumbs to the disease.

India ranks **#1 globally** in new Breast Cancer cases and female mortality due to the disease. **70% of patients** are diagnosed at advanced stages (Stage 3 or 4), significantly increasing mortality rates. The **five-year survival rate decreases 2.7 times** when breast cancer is detected at Stage IV compared to Stage I. Treating late-stage cancers costs **1.5 to 2 times more** than early-stage treatment.

People diagnosed at an early stage are **4.4 times more likely** to survive for five years than those with advanced-stage cancer. Additionally, individuals

above 65 years old have a **16% lower survival chance** compared to those aged 15-39 years.

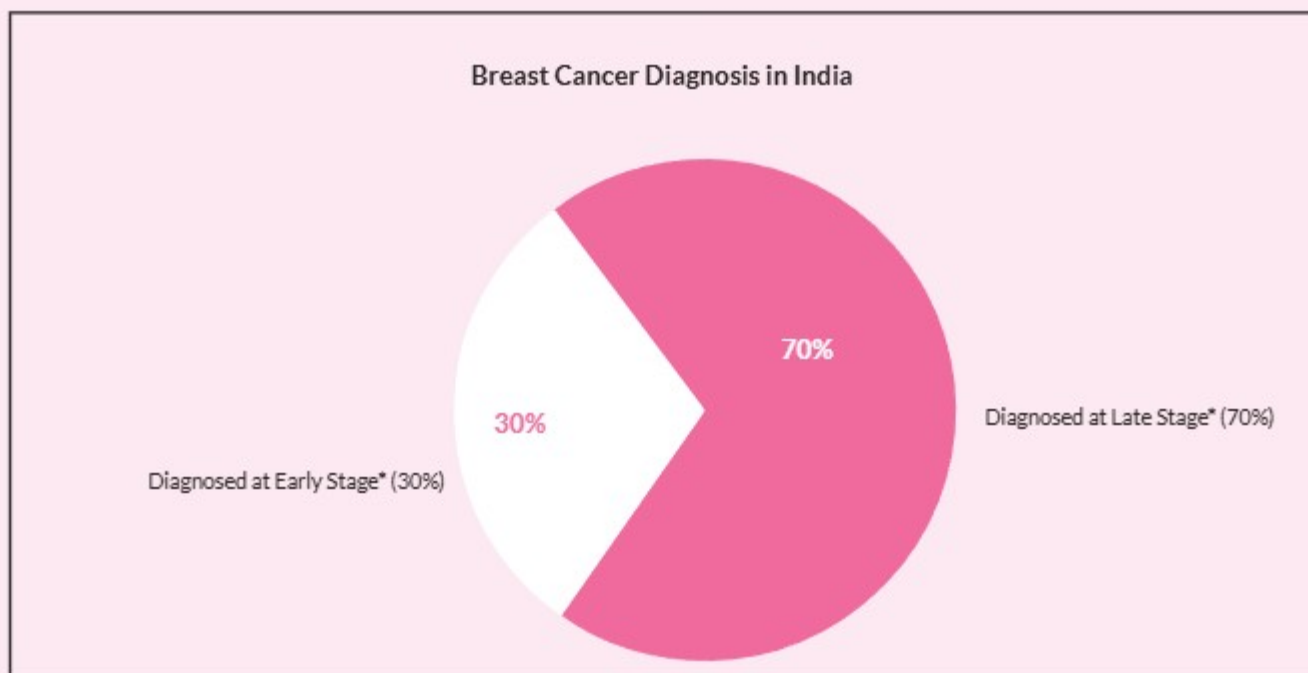
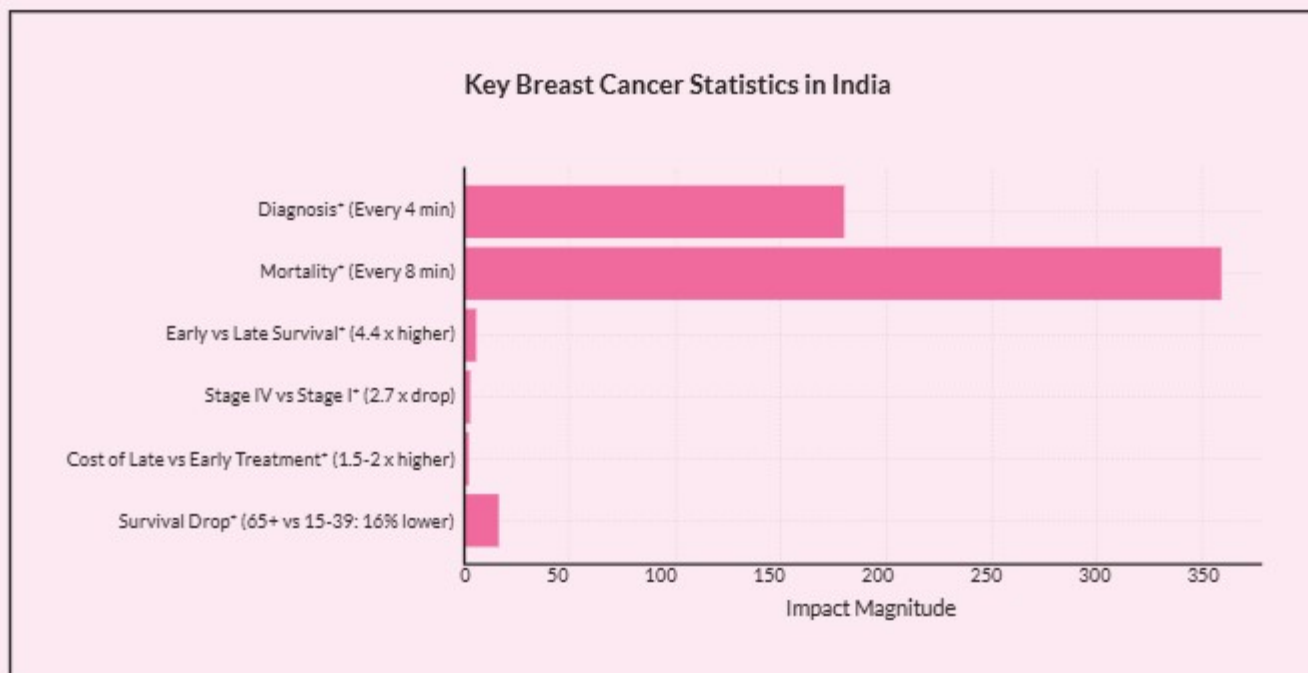
*Early detection saves lives.
Timely intervention reduces
mortality and financial burden.*





Empowering women through early detection and awareness to conquer breast cancer with courage and resilience

Breast Cancer Stats in India



Source:
 *GLOBOCAN 2020 - IARC/WHO
 *Indian Journal of Surgery (2021)
 *NCBI - Breast Cancer Survival Rates
 *AHDB Online
 *ICMR Annual Report 2023-24



Late-stage breast cancer diagnosis is primarily driven by two key factors: the absence of well-structured screening programs and low participation rates, even where such programs exist. Several barriers contribute to this, including a lack of awareness, limited access to quality healthcare, and socio-cultural influences. For a screening program to be effective, it must achieve high coverage and participation, along with a strong referral system for timely diagnosis and treatment.



Research indicates that Indian women diagnosed with breast cancer experience a significant loss of healthy years of life. **The incidence of breast cancer is rising, particularly among women aged 25 to 59**, largely due to evolving risk factors across generations. **Early detection—whether through symptom recognition or routine screening—can substantially reduce mortality from advanced-stage disease.** Increasing breast cancer awareness in India can play a crucial role in early diagnosis.

While breast cancer survival rates in India have improved, they still lag behind those of high-income countries. To bridge this gap, a comprehensive national cancer control strategy is essential. This should include widespread awareness campaigns, accessible and affordable screening programs, equitable treatment options, and robust support systems for both survivors and those in palliative care.



Our Approach

our process is easy, scalable, and sustainable



Educate

Awareness and Behaviour
change communication



Detect

making Breast Cancer
Screening - accessible, safe
and affordable



Empower

Link beneficiaries to
counselling and available
treatment



Three important components of the YSF approach:

EDUCATE: Awareness and behavior change communication are the first steps of evaluation and investigation of the disease in women as it helps provide a baseline assessment of the epidemiological spread of the disease and strategies to educate the population around it. The style of education is particularly designed to suit the community's needs. Prior knowledge about the disease, its risk factors, self-breast examination, and the importance of screening are all essential for tackling this issue. The goal of this step is to ensure breast health knowledge and practices become a part of the lifestyle of every woman and thus promote good health.

DETECT: Every woman should undergo breast screening once a year as common practice. To make this a routine activity, it is important that the screening is made available in a way that is acceptable, accessible, and affordable to the beneficiary. Soon after a woman is informed and educated about the program, they are encouraged to get themselves screened and be informed about their status and offered appropriate counseling and support. Studies worldwide have shown that screening for breast cancer has resulted in lowering the mortality rate in a woman and thereby increasing their survival rate to a large extent.

EMPOWER: To provide end-to-end support in our fight against breast cancer, it is necessary to offer last-mile delivery by linking the beneficiaries to treatment services, counsel them, ensure follow-up and keep all channels of feedback open to strengthen the model and adapt to the needs of its beneficiaries. In a difficult situation, it is our responsibility to empower women to destigmatize breast health and put their health needs first and live a healthy and dignified life.

By making new-age AI-powered theramlytix technology available and affordable, we are making breast cancer screening a painless, non-invasive, and radiation-free experience for the women in the country who still find talking about their breast health a major taboo.

To address the taboo surrounding breast health, education and awareness are crucial. By educating women about the importance of conducting self-breast exams and undergoing screenings, we can motivate them to prioritize their health. This education is not just about the physical act of checking for lumps or abnormalities, but also about understanding the social factors that may prevent women from taking care of their health.

When women are more informed about their health, they are more likely to seek out health services that they trust and that respect their privacy. This can lead to higher rates of screening, which in turn allows for better risk assessment, early detection of breast cancer, and the generation of evidence for future research.

Finally, it's important to empower communities to support women in accessing treatment services. This includes providing follow-up care and counseling to ensure that women are supported throughout their journey to better breast health. By taking these steps, we can work towards breaking the taboo around breast health and improving outcomes for women everywhere.

Objectives of the Program

We will conduct breast cancer screening of all age eligible women, ensuring the following objectives are met:

- Create awareness on the risks of breast cancer as well as promote self-breast examination.
- Ensure early detection of breast cancer and timely treatment.
- Provide innovative health intervention in the Indian context.
- Enable strong partnerships with government and private stakeholders to strengthen the National Cancer Control Programme in India.

We value female lives and aim to reach out to every eligible female in the country and change how we tackle the big C that is Cancer today.





1,00,000+

Women screened for Breast Cancer

Case Studies

Tasneem and Shaheen, Agrasar



A breast cancer screening camp was organized to raise awareness and provide early detection opportunities for the women of Agrasar, is an NGO. During this camp, we encountered two women who had brought their children to an anganwadi school and seemed hesitant to participate in the screening. The women were friends and neighbors in their close-knit community. They were reluctant to go for screening. Intrigued by their hesitation, the on-ground YWC team approached them to understand their concerns. Upon questioning, they revealed that they were afraid to go for screening because they feared being late in returning home. Their primary concern was that their husbands would scold and possibly resort to physical violence if they delayed returning back.

Delving deeper into their apprehensions, we discovered the prevailing social dynamics and gender roles in their community. Both women felt compelled to prioritize their household duties over their own health needs due to the fear of repercussions from their husbands.

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To address their concerns, we took the opportunity to educate them about the importance of early detection in breast cancer and how it could ultimately contribute to their overall health and well-being. We emphasized that taking a few hours for screening could potentially save their lives.

After a thoughtful discussion, they decided to go for the screening. The screening process was efficient, and they were able to return home without significant delays. It is important to acknowledge how counseling is crucial in such environments, to break the shells under which many women choose to stay for a variety of reasons. What seemed like a conversation most people would avoid, in cases where women do not consent for a preventive health measure, it is important to seek their informed consent instead of just a plain yes or a no. The women exited the screening room smiling ear to ear and leaving the premises frolicking and jumping with joy. We had never witnessed two women look so happy after a test.

This case study highlights the importance of understanding the socio-cultural context when engaging in health promotion initiatives. By addressing the specific concerns of these women, the breast cancer screening camp not only contributed to early detection but also empowered these women to prioritize their health despite the challenges they faced within their households.

In conclusion, while progress has been made towards gender equality in India, challenges persist for women, particularly in conservative communities where patriarchal norms still hold sway. The requirement for women to seek permission from their husbands for basic activities such as health checkups underscores the need for continued efforts to challenge and dismantle deep rooted gender inequalities and empower women to exercise their rights and autonomy fully.

Radha, Banaras

*AI generated



During a breast cancer screening camp organized in Banaras, a woman caught our attention. She appeared distressed, tears welling in her eyes. Upon talking to her, she confided in us about her worries. She expressed concerns about symptoms she was experiencing that could indicate cervical cancer or a urinary tract infection (UTI). Despite her fears, she felt powerless to seek medical attention due to her husband's disapproval. We had to counsel her and make her promise us that she was gonna see a doctor as soon as possible for her symptoms, even if it meant to lie and seek the support of a friend to accompany her to the hospital.

BENEFICIARY

Her situation underscored the multifaceted challenges faced by women in rural India concerning healthcare access. Firstly, there was the barrier of fear and lack of awareness regarding women's health issues. Secondly, socioeconomic factors played a pivotal role. Her husband's reluctance to let her seek medical help stemmed from the family's dependency on her daily wages for sustenance. Any time spent away from work was perceived as a threat to their financial stability.

Radha's case serves as a reminder of the urgent need for targeted interventions to address the intersecting challenges of health awareness, socioeconomic constraints, and gender dynamics in rural healthcare settings.

Meeting this woman at the breast cancer screening camp in Banaras shows how various factors affect women's access to healthcare in rural India. To help women like her, we need solutions that tackle medical, financial, and cultural obstacles. Her story reminds us of the importance of community-driven actions and advocacy for women's health rights.

**Note: This image is AI-generated and used for representational purposes only. The beneficiary did not consent to share her photograph publicly. We respect and uphold her right to privacy.*

SWASTH MAHILA SWASTH GOA



In collaboration with the SBI Foundation and the Government of Goa, we embarked on a groundbreaking project aimed at screening 110,000 women in the state for breast cancer, the most prevalent form of cancer among Indian women. This initiative, launched on October 26, 2021, at the Goa Medical College, marked a significant milestone in our commitment to women's health.

Spearheaded by Shri Vishwajit P. Rane, Minister of Health, Woman & Child Development, Skill Development & Entrepreneurship, and Industries, Trade & Commerce, Government of Goa, alongside key dignitaries including Smt. Shabnam Singh, Chairperson of YouWeCan Foundation, and Smt. Manjula Kalyanasundaram, Former Managing Director of SBI Foundation, Shri Sanjay Prakash, Managing Director of SBI Foundation, the initiative symbolizes unified effort to combat breast cancer in the region.

Since its inception, the Swasth Mahila Swasth Goa initiative, led by YouWeCan, has been dedicated to screening 110,000 women across the state to enhance early detection and treatment of breast abnormalities. With over 105,000 screenings conducted to date, our project has made significant strides towards achieving its goal.

Through meticulous screening efforts, our team has identified 2,111 women as suspects, necessitating further investigation into potential breast tissue abnormalities. While this revelation underscores the importance of early detection, it also highlights the necessity of proactive healthcare initiatives in combating breast cancer.

Among the suspects, 55 confirmed cases of breast cancer have been diagnosed, emphasizing the critical need for timely intervention. Despite the challenges encountered, our initiative remains a beacon of hope, with 52 women currently undergoing treatment for breast cancer. This underscores the resilience and determination of the individuals involved and underscores the power of community support in overcoming adversity. As the Swasth Mahila Swasth Goa initiative draws to a close in March 2024, its impact will endure, emphasizing the significance of early intervention and collaborative efforts in safeguarding the well-being of women across the region.





Championing awareness and early intervention for Oral Cancer to pave the path toward healthier lives and brighter tomorrows.



Oral Cancer Initiative

A Comprehensive Approach

Oral cancer, commonly referred to as mouth cancer, manifests as a malignancy affecting the lining of the lips, mouth, or upper throat. Its initial presentation often includes painless white patches, which subsequently evolve into red patches, ulcers, and progressive thickening. Notably, on the lips, it may manifest as a stubborn, crusting ulcer that resists healing and gradually enlarges. Additional symptoms may encompass difficulties or discomfort during swallowing, the appearance of new lumps or nodules in the neck, oral swelling, or a sensation of numbness in the mouth or lips.

Several factors elevate the risk of developing oral cancer, including tobacco and alcohol usage. Those who concurrently use both substances face a notably heightened risk, approximately 15 times greater than non-users. Additionally, other risk factors include HPV infection, paan chewing habits, and sun exposure, particularly affecting the lower

lip. It is vital to recognize that oral cancer constitutes a subset of head and neck cancers, with diagnosis typically established through biopsy, followed by comprehensive investigation utilizing modalities such as CT scan, MRI, PET scan, and clinical examination to assess potential metastasis.

Preventative measures against oral cancer encompass avoidance of tobacco products, moderation of alcohol consumption, sun protection for the lower lip, HPV vaccination, and abstention from paan consumption. Treatment modalities for oral cancer vary and may involve a combination of surgical intervention (for tumor and regional lymph node removal), radiation therapy, chemotherapy, or targeted therapy. The selection of treatment strategies is contingent upon factors such as tumor size, location, metastasis, and the overall health status of the individual.



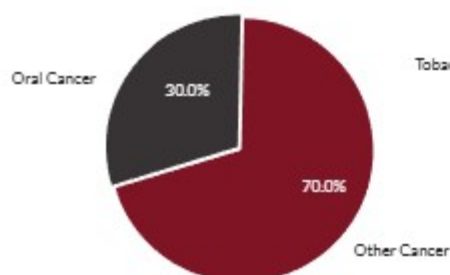
Problem Statement

Oral cancer remains a major public health crisis in India, with over 75,000 new cases reported annually, ranking it among the top three cancers in the country. Over 50% of oral cancer patients succumb to the disease, primarily due to late detection. Alarming, India accounts for one-third of global oral cancer cases, underscoring the urgent need for action.

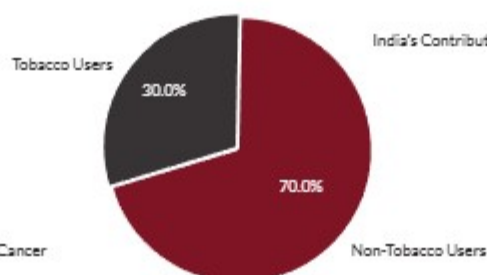
- Oral cancer makes up nearly 30% of all cancer diagnoses in India.
- Tobacco use affects 35 crore Indians (~30% of the population), significantly contributing to cancer risk.
- Tobacco-related illnesses claim ~1 million lives in India annually.
- Oral cancer leads to one death every six hours in India.

Comprehensive prevention, early detection, and accessible treatment strategies are essential to addressing this crisis.

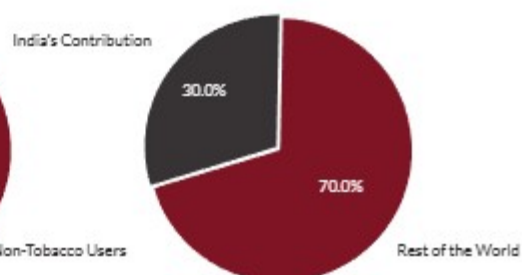
Proportion of Oral Cancer Among All Cancers in India



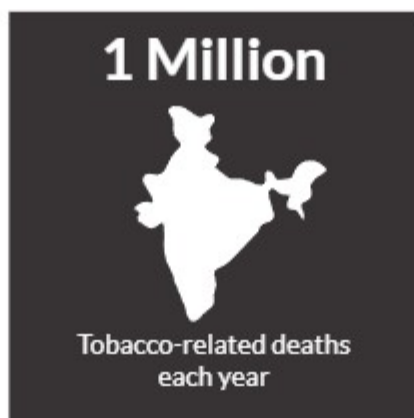
Tobacco Usage in India



India's Contribution to Global Oral Cancer Cases



Source: *ICMR-NCDIR, PubMed Central, ICMR Factsheet & WHO



Our Goal

Our mission encompasses the following objectives:

At the Yuvraj Singh Foundation, our mission is to make a substantial impact on the landscape of oral health in India. Recognizing the pervasive threat of oral cancer, particularly linked to tobacco consumption, we aim to embark on a comprehensive initiative aimed at both awareness and preventive screening.



Promote Accessible Screening

We are committed to conducting low-cost, population-based oral cancer screenings, ensuring that healthcare remains within reach for all.



Raising Awareness

Through targeted efforts, we aim to increase awareness of oral cancer risks and promote self-examination among women, empowering them with knowledge for early detection.



Early Detection and Timely Treatment

Our focus is on early detection, ensuring prompt intervention and timely treatment to improve outcomes for those affected by oral cancer.

Innovative Health Interventions

We strive to introduce innovative health interventions tailored to the unique needs of the Indian population, revolutionizing the approach to cancer prevention and care.



Building Strong Partnerships

By fostering partnerships with government and private stakeholders, we aim to strengthen the National Cancer Control Programme in India, creating a united front against oral cancer.

YWC x MSD Richard T. Clark Fellowship : A Unified Approach to Oral Cancer

The YouWeCan Foundation, in collaboration with the MSD Richard T. Clark Fellowship for Global Health, undertook a significant step forward in designing a holistic and community-centered Oral, Head, and Neck Cancer (OHNC) program. This partnership represents a powerful convergence of corporate expertise and grassroots public health action, aimed at addressing one of India's most pressing health challenges: oral cancer among low socio-economic communities.

About the MSD Fellowship

The MSD Fellowship is a 10-week corporate pro bono initiative that deploys cross-functional teams of high-performing MSD employees from across the globe to work closely with NGOs like YouWeCan. These fellows contribute their technical, strategic, and operational skills to strengthen the capacity of the organizations and amplify their impact in public health.

For the OHNC program, MSD Fellows worked closely with YouWeCan to design a robust and scalable framework for oral cancer awareness, screening, and early detection, specifically targeting vulnerable populations in India.

Program Design and Key Components

The OHNC Program was developed with two clear goals:

- Detect oral cancer and pre-cancerous lesions early in marginalized populations.
- Promote awareness and behavioral change through anti-tobacco education and community empowerment.

Core Activities and Deliverables

Community Awareness Sessions

Tailored, one-on-one awareness sessions were conducted across six villages with youth and adults, focusing on the dangers of tobacco use and the importance of early detection.

Behavioral and Demographic Survey

200 individuals were surveyed—70% male and 30% female, spanning children to adults. Alarming, 90% of participants were illiterate and 30% were active tobacco users, with many initiating tobacco use during adolescence.

Field Visits and Ground Assessment

Communities such as Sikanderpur, Wazirabad, and Kanhai in Gurugram revealed stark health disparities among migrant populations. Preventive care awareness was minimal, and economic barriers pushed people to delay or avoid care altogether.

Health Infrastructure Evaluation

Hospitals and PHCs were evaluated to identify critical gaps in infrastructure, equipment, and manpower for oral cancer screening and treatment.



Program Innovations and Outcomes

Technology Integration

The program proposed the adoption of AI-powered imaging devices for non-invasive, real-time screening of oral lesions. Its portability and ease-of-use by trained health workers make it ideal for remote and underserved areas.

Community Empowerment

The program emphasized participatory education, peer-to-peer learning, and engagement with community leaders, enabling long-term behavioral change and stronger local advocacy.

Healthcare Worker Training

Training modules were developed for general practitioners, dentists, and paramedics to improve their capacity to conduct screenings and refer cases effectively.

Partnerships and Engagement of Local Governance

The program incorporated the Local Governance system by engaging Sarpanches, ward officers, and other local leaders to help organize awareness drives, provide logistical support, and ensure participation in screening camps.

Key Insights and Lessons Learned

● Tailored Outreach Matters

Programs must be culturally, linguistically, and contextually aligned to resonate with low-income communities.

● Technology is a Catalyst

Tools like OralScan, Velscope etc can revolutionize early detection by bringing high-tech diagnostics to the grassroots.

● Community Leaders are Influencers

Involving village heads significantly boosts reach and trust within target communities.

● Behavior Change Takes Time

Media campaigns, sustained messaging, and interpersonal engagement are key to motivating people to quit tobacco.

● Sustainability through Collaboration

Partnering with local health systems ensures continuity and scale of awareness and screening efforts.

Conclusion

The YouWeCan-MSD collaboration laid the foundation for a scalable, sustainable oral cancer program focused on prevention, early detection, and community empowerment. With plans to expand outreach, deepen village-level engagement, and enhance access to affordable screening, this program aspires to reduce the burden of oral cancer across India's most underserved communities.

Together, we're not just saving lives—we're enabling communities to take charge of their health with dignity and knowledge.



Our Approach



EDUCATE

We initiate awareness and behavior change to combat oral cancer, providing vital knowledge and self-examination techniques. Tailored education empowers communities to embrace improved oral health practices, motivating them to seek screening. Beneficiaries are informed about government healthcare schemes, ensuring access to free cancer treatment at district hospitals and medical colleges under the NPCDCS program.

DETECT

Regular dental screening should be a yearly habit for adults, prioritizing accessible and safe oral cancer screening. After educating beneficiaries, we encourage them to undergo screening for their oral health status. Suspected cases will be referred to Government District Hospitals and Medical Colleges for further evaluation and counseling, with treatment discussions held upon positive diagnosis.



EMPOWER

To ensure comprehensive support in our fight against oral cancer, we'll ensure all positive cases are linked to appropriate treatment. This includes offering emotional counseling for patients to cope with their diagnosis and lifestyle changes. Additionally, timely follow-ups will be provided to monitor treatment progress and ensure positive health outcomes.

Project Implementation Plan : A brief Summary

In pursuit of our objective to reduce the incidence and impact of oral cancer in the country, the Yuvraj Singh Foundation is set to implement a comprehensive plan. This initiative focuses on awareness campaigns, preventive screenings, and community engagement to address the growing challenge of oral cancer.

Our approach begins with the design and development of tailored awareness materials, including pamphlets and digital content, emphasizing the hazards of tobacco use and educating on oral cancer symptoms. Simultaneously, we are crafting a culturally sensitive curriculum for awareness sessions, ensuring that information reaches diverse segments of the population.

To amplify our impact, we will launch targeted media campaigns across all social media platforms. Community workshops will be organized in schools, colleges, and community centers, providing an interactive platform to disseminate crucial information and address questions.

At the heart of our initiative is the organization of strategic screening camps at accessible locations. Our implementation team, comprising expert dental professionals, will conduct screenings adhering to the highest standards. Our goal is to provide free oral cancer awareness and screening to address the growing burden of oral cancer in India.

Integral to our strategy is the training of healthcare professionals on oral cancer awareness and counseling. Additionally, community health workers will be trained as project ambassadors, facilitating effective communication between healthcare providers and local residents.

To measure the impact of our initiative, we will implement a robust system for data collection and analysis, focusing on oral cancer prevalence and screening outcomes. Regular evaluations will be conducted to assess effectiveness against predefined metrics, allowing us to refine strategies and improve outcomes continually.

For individuals identified with potential risks during screenings, we are establishing a comprehensive follow-up system. Collaborating with local healthcare providers, we aim to ensure seamless access to further diagnostics and treatment services.

This Project Implementation Plan is our commitment to making a meaningful impact on the burden of oral cancer in the country. Through fostering awareness, prevention, and early detection, we aspire to improve public health outcomes and contribute to the well-being of the community.



Implementation Model

The various activities that will be undertaken as part of the project, over the entire duration are as follows:

- Recruitment of the project team.
- Establishing the Project Steering Committee.
- Technical training & capability building of the project team and HCWs.
- Community mobilisation campaigns to mobilise the community and conduct monthly awareness sessions.
- Oral Cancer screenings at PHCs, CHCs and camp locations.
- Counseling of suspected cases and referral of all positive cases to Government District Hospitals and Medical Colleges for further diagnostic tests & treatment.
- Regular follow-ups to ensure progress in the treatment schedule of the beneficiary
- Regular monitoring of the project deliverables
- Bi-monthly Project Steering Committee meetings to ensure the project runs as planned and resolve any issues that may surface
- Impact Evaluation and Reporting of the project upon completion.



Hospital Partnerships



Corporate & CSR Partnerships





Government Partnerships



Events & Activities



Events & Activities

April 2023 - March 2024

April 2023

WORLD HEALTH DAY

celebration at "Apna Ghar"
(Transit homes for cancer
patients and others in need)
run by Intas Foundation on
April 7th 2023.



May 2023

WORLD LABOUR DAY

YWC in collaboration with
M3M Foundation organised
Breast Cancer and Oral Cancer
Awareness session for
Labourers (construction site
workers of M3M Builders) on
World Labour Day - May 1 2023



MOTHERS DAY

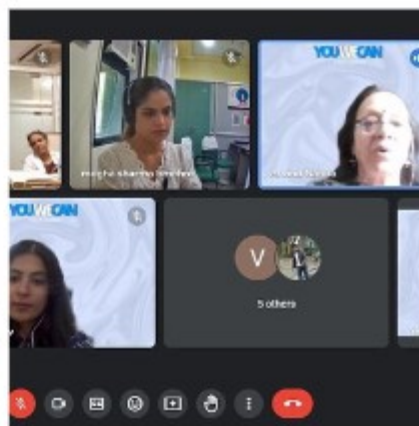
On the occasion of Mothers
Day, YWC gifted Saree to all
the mothers in Kanhai Village,
Gurugram - May 14, 2023



June 2023

VIRTUAL INTERACTION

YWC organised a virtual meet and greet event for all Medical Social Workers associated with YWC Pediatric Cancer Program On June 2, 2023. It was facilitated by Mrs Poonam Nanda (Trustee and Chief Mentor - YWC).



July 2023

BREAST CANCER AWARENESS

YouWeCan supported by Villoo Poonawalla Foundation in collaboration with Lakhsyam NGO organised a Breast Cancer Awareness session on July 14 2023



August 2023



YWC organised Breast Cancer Awareness Event in collaboration with UNHCR BOSCO (UN Refugee Agency) for Afghan Refugee Women at Khirki Village on August 11 2023



BREAST CANCER AWARENESS & SCREENING

YWC in association with Hope Welfare Trust and supported by Viloo Poonawalla Foundation conducted Breast Cancer Awareness and Screening camp in and around the city of Banaras on August 12, 2023



INDEPENDENCE DAY

YWC Gifted Bags and stationeries to children at Pediatric ward in RGCI Hospital on the occasion of 77th Independence Day - August 15, 2023



BREAST CANCER AWARENESS

Breast Cancer awareness workshop conducted by Dr N Geetha Nagasree (Surgical Oncologist), organised by YWC and facilitated by Dr Rumana Sehgal in Hyderabad, Telangana on August 29, 2023



October 2023

BREAST CANCER AWARENESS & SCREENING

YouWeCan in partnership with Shoolini University conducted Breast Cancer Screening for the non teaching female staff of the University to celebrate Pink October on October 5 and October 6, 2023



TOBACCO CESSATION

Oral Cancer Awareness session and Tobacco cessation workshop was also conducted in the boys and girls hostel on 5 and 6 October, 2023



BREAST CANCER AWARENESS

YWC in collaboration with IIT Kanpur conducted a Breast Cancer Awareness session for the students and staff during their fest "UDGHOSH" on October 8, 2023



STUMP CANCER 2.0

YWC organised an all women cricket tournament called "Stump Cancer 2.0" to celebrate Pink October and raise awareness against Breast Cancer on October 28, 2023. The event was sponsored by Meyer Vitabiotics and venue partner was Sportzyo Sports Academy.

November 2023

NATIONAL CANCER AWARENESS DAY

YWC celebrated National cancer Awareness Day in partnership with Smiths Detection at Sri Shankara Cancer Hospital and Research Centre (Bangalore) and Bharati Hospital (Pune) on November 8, 2023



December 2023

COLLABORATION WITH ARBUDA

YWC in collaboration with Arbuda organised a virtual fundraising event to raise funds for YWC Pediatric Cancer Program on December 2, 2023. Yuvraj Sir was the chief guest for the event and Dr Rumana facilitated it.



CHRISTMAS EVENT

YWC organised Christmas Event at Pediatric Ward - AIIMS, Delhi on December 24, 2023



January 2024

BREAST CANCER AND ORAL AWARENESS

Breast Cancer and Oral Awareness session at Prakashdeep organisation Faridabad on Jan 4, 2024



INTERNATIONAL PURPLE FEST GOA

Swasth Mahila Swasth Goa (SMSG) - Team Goa participation in International Purple Fest Goa on January 12, 2024, Jan 15, 2024 & January 16, 2025



BREAST CANCER AWARENESS

Breast Cancer Awareness at IIT Kharagpur (The Spring Fest) on January 13, 2024



YouWeCan FOUNDATION DAY

YouWeCan Foundation Day on January 27, 2024



February 2024



WORLD CANCER DAY

Cricket Championship
Tournament/ YouWeCan
Cricket Tournament - Shoolini
(for World Cancer Day)
(organised on 4th Feb., 2024) -
Feb. 2, 2024



BREAST CANCER AWARENESS & SCREENING

Breast Cancer Awareness and
Screening Camp in Indore - in
collaboration with Arthsangini
NGO on Feb 28, 2024



March 2024

INTERNATIONAL WOMEN'S DAY

International Women's Day
post on March 8, 2024



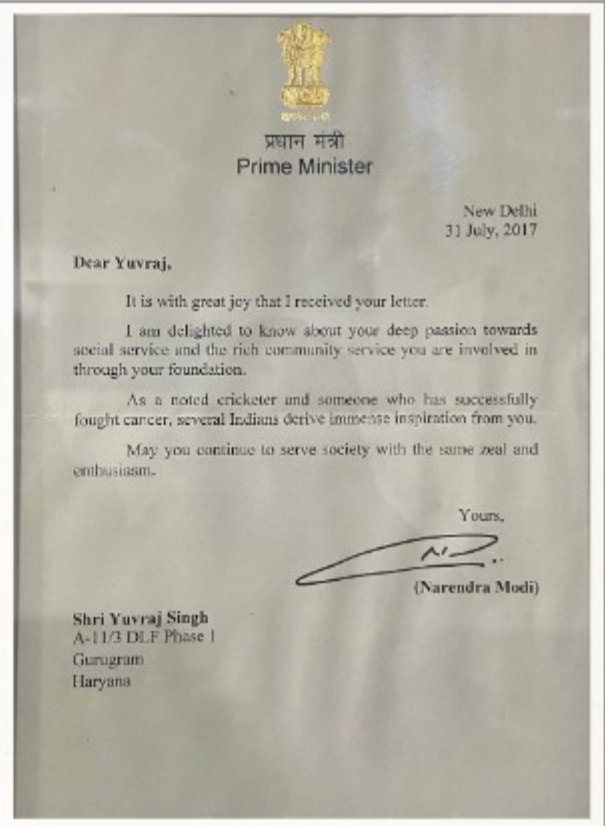
Women's Diversity in the fight against Cancer

Celebrating Women of Substance

Awards & Honours



Former President of India Shri Pranab Mukherjee Presents ARJUNA AWARD TO YUVRAJ SINGH



Letter of appreciation from Shri Narendra Modi, Honorable Prime Minister of India

BASAVARAJ BOMMAI
CHIEF MINISTER



VIDHANA SOUDHA
BENGALURU - 560 001

NO. CM/PS/for/2021

Date : 17.01.2022

MESSAGE

I am immensely pleased to learn that **YouWeCan Foundation** has been supporting hospitals across the country with critical care facilities during Covid-19 pandemic.

True to the adage **'For it is in Giving that we Receive'** YouWeCan Foundation has been doing commendable work through its cancer care initiatives and also providing critical care facilities to hospitals in India including Bengaluru under its initiative Mission 1,000 Beds Project.

I hope that the foundation will continue its noble work in years to come. I extend my best wishes for all the future endeavours of the foundation.

(BASAVARAJ BOMMAI)

Sri. Byju Kurian
Head-Projects
Yuvraj Singh Foundation

Letter of appreciation from Shri Basavaraj Bommai, Honourable Chief Minister of Karnataka

Shivraj Singh Chouhan
Chief Minister



Government of Madhya Pradesh
BHOPAL - 462 004



January 25, 2022
SR. No. 519/22

Message

It gives me immense pleasure to express my appreciation and gratitude to the **Yuvraj Singh Foundation** for extending urgent support in mobilizing COVID-19 resources for the government hospitals with the intent of saving precious during this critical time.

I want to congratulate the entire team for this remarkable accomplishment. This work deserves a special mention and appreciation because despite the pandemic situation you ensured that the entire work was completed and the facility was handed over, the way it was promised despite the critical wave of Covid.

The efforts of the Foundation in supplementing the public health care by adding Critical Care Facility has made a commendable impact in the care and treatment of patients affected by COVID-19. We believe this initiative will grow and reach great heights towards serving the people nationwide.

I wish that you continue your work in the same spirit in your upcoming projects too.

My best wishes,

(Shivraj Singh Chouhan)

Letter of appreciation from Shri Shivraj Singh Chouhan, Honourable Chief Minister of Madhya Pradesh

आरजुन राम मेघवाल, आईएनएस (रिटाईड)
Arjun Ram Meghwal, IAS (Retd.)



संघीय मामलों और संस्कृति राज्य मंत्री
राज्य सरकार, नई दिल्ली-110001
MINISTRY OF STATE FOR
PARLIAMENTARY AFFAIRS AND CULTURE
GOVERNMENT OF INDIA, NEW DELHI - 110001

Date: 03.02.2022

Message

It gives me immense pleasure to express my appreciation and gratitude to the Yuvraj Singh Foundation for extending urgent support in mobilizing the resources to strengthen the fight against the COVID-19 pandemic and augment the Healthcare Infrastructure at PBM, Hospital Bikaner & other government hospitals with the intent of saving precious lives.

I want to congratulate the entire team on this remarkable accomplishment. This work deserves a special mention and appreciation because, despite the pandemic situation, the members of the Yuvraj Singh Foundation ensured that the entire job was completed and the healthcare facility was handed over promptly.

The timely interventions of the Yuvraj Singh Foundation have helped to augment the fight against the pandemic, which has been the worst health crisis of this century. The efforts of the Foundation in supplementing public health care by adding a Critical Care Facility have made a commendable impact in the care and treatment of patients affected by COVID-19.

I believe this initiative will grow and reach great heights towards serving the people nationwide. Once again, I express my appreciation to Yuvraj Singh and his entire team for all the future endeavors towards serving humanity.

(Arjun Ram Meghwal)

Delhi Residence : SA, K, Karam Mang, New Delhi-110001, Phone : 011-23117801/18012, 011-23111772
Residence : Saranot Dasa Puri, C-88, Bhalswa Colony, Ekamra, Rajasthan, Phone : 0151-2330308
Parliament : 55, Parliament House, New Delhi-110001, Tel : 011-23117802, Fax : 011-23113429
E-mail : arjun.aram@yuvrajfoundation.org/india@gmail.com

Letter of appreciation from Shri Arjun Ram Meghwal, IAS (Retd.),
Honourable Minister of State for Parliamentary Affairs and Culture, GOI



CHIEF MINISTER
RAJASTHAN

Message

I am glad to know that under its project 'Mission 1000 Beds' started to mobilize Covid-19 resources in Government Hospitals, YouWeCan Foundation has installed 900 beds in 11 Medical Colleges of 8 States.

Managing a pandemic of this nature and scale had been quite an uphill task for the state government. Support provided by the NGOs and Civil Society Organisations in community mobilization and supplementing the public health care during the pandemic significantly helped the state government in accelerating our fight against the Pandemic. It is commendable that YouWeCan Foundation has provided 100 Beds with monitors, 13 Ventilators and other equipments to the PBM and its associated hospitals in Bikaner.

I am sure that this initiative will go a long way in encouraging others to follow the suit and the Foundation will continue to work with the same spirit.

I extend my best wishes for the future endeavours.

(Ashok Gehlot)

Letter of appreciation from Shri Ashok Gehlot, Honourable
Chief Minister of Rajasthan

डॉ. हिमन्त बिस्वा शर्मा
Dr. Himanta Biswa Sarma



मुख्यमंत्री, असम
Chief Minister, Assam

Dispur
27 Pab, 1428 Bhakumbhola
12.01.2022

MESSAGE

It is heartening to acknowledge the support provided by Yuvraj Singh Foundation in mobilizing the COVID-19 resources in government hospitals. It is a welcome gesture intended for saving precious lives in the time of pandemic.

It is commendable how Yuvraj Singh Foundation completed the entire work on time and handed over the facility during this critical period. The efforts of the Foundation in supplementing public healthcare system would go a long way. The Critical Care Facility has been able to make positive impact in the treatment provided to COVID-19 patients.

I extend my heartiest thanks to Yuvraj Singh Foundation for this humanitarian gesture and hope it continues with the same zeal to provide succour to deserving people in these difficult times.

(Dr. Himanta Biswa Sarma)

Letter of appreciation from Dr. Himanta Biswa Sarma, Honourable
Chief Minister of Assam

माननीय मंत्री
MANOHAR LAL



मुख्य मंत्री, हरियाणा
मुख्यमंत्री
CHIEF MINISTER, HARYANA
CHANDIGARH

Date: 21-12-2021

Message

It gives me immense pleasure to know that after successfully launching project "Mission 1000 Beds" to develop Critical Care Wards equipped with all essential equipments for the critical care of COVID-19 patients in year 2021, the YouWeCan Foundation has now decided to publish its Mission 1000 Beds Project Report 2021-22.

It's equally heartening that over the past eight years, the Foundation had been working extensively in the healthcare sector with a special focus on cancer care, but with the onset of COVID-19 pandemic in 2020, it diverted its resources towards helping various hospitals across the country to address their healthcare infrastructure and critical care facilities for COVID-19 patients.

I congratulate the office bearers, members and the volunteers associated with the YouWeCan Foundation for providing arduous service for the welfare of humanity and hope the Foundation will continue its efforts with added zeal and dedication.

I wish the publication all success.

(Manohar Lal)

Office : 75, Block, Haryana Civil Secretariat, Chandigarh - 160 011, Ph : 0172-2549785, 0172-2549955 (Ext)
Mobile : 98140-136200-3, Chandigarh - 160 011, Ph : 0172-2549785, 0172-2549955 (Ext)
E-mail : m.lal@haryana.gov.in

Letter of appreciation from Shri Manohar Lal, Honourable
Chief Minister of Haryana



Padma Shree Award



Arjuna Award



Hon. Ph.D Awarded by
ITM University, Gwalior



Hon. Ph.D Awarded by
ITM University, Gwalior



Awarded by VDHM - 2022



Awarded by Business World - 2022
for Excellence in Covid-19
Crisis Management



Awarded by Rajiv Gandhi Cancer
Institute & Research Centre - 2022



Awarded by ET Now - 2022



Rajiv Gandhi Excellence Awards



Awarded by IHS Markit



Awarded by Shri News



Awarded by MDLR Airlines



Bhartiya Manavta Vikas
Puraskar - 2018



Awarded by HDFC Bank



NDTV Indian of the year - 2011



Awarded by Apollo Hospitals



Awarded for our work on
Cancer Awareness



Awarded by Panasonic
Smart Phones



Awarded by Dharamshila Narayana



Awarded by Delhi Police



Awarded by Institute of
Economic Studies (IES)



Awarded by BRICS International



Awarded by Vidhilikhit Group



Awarded by Rotary International

We, at Yuvraj Singh Foundation, are determined to empower every Indian to fight cancer through awareness and knowledge. We are proud of our efforts and our hearts swell with pride when the media recognises our efforts and helps us amplify our message to a wider audience.

CSR: 10,000 breast cancer screenings successfully completed under 'Swasth Mahila, Swasth Goa' initiative

Swasth Mahila, Swasth Goa' project is funded by SBI Foundation and the Indian Institute of Banking & Finance, and UE Life Sciences is the technology partner.

by India CSR Network — 20 hours ago

A group of people, including men and women, are sitting on the floor in a room. In the foreground, a man with a beard and a red shirt is sitting cross-legged, looking towards the camera. Behind him, several women are sitting, some wearing colorful saris. The room has a green wall and a white floor. There is a small table with some items on it to the left, and a red beanbag chair to the right. The overall atmosphere is casual and community-oriented.[illegible]



The Stump Cancer Women's Cricket Tournament took place at Panjim Gymkhana, Goa, spearheaded by YouWeCan and supported by partners like SBI Foundation, DHS Goa and others. The tournament not only celebrated the spirit of cricket but also championed the cause of breast cancer awareness. Personally immersed in the experience, I have also actively participated in a friendly cricket match with the women participants, aiming to encourage and uplift them. Moving forward, our commitment is to persistently raise awareness, fostering a healthier and empowered future for women through the harmonization of sports and health initiatives.

#TheGoaModel



मांद्रेत महिला शक्ती अभियान, मनोश्री सेवा धामतर्फे नेत्र, स्तन कर्करोग चिकित्सा शिबिर



मांद्रे : दिवाळीत साधू जी. अश्विनी साखे पांचव्यातला तारा हडफडकर, मोती योळकर, सुनील कुर्बे, विष्णू मोडकर व अन्य.

तारा हडफडकर, अश्विनी साखे, मोती योळकर, सुनील कुर्बे, विष्णू मोडकर, दिवाळीत साधू जी. अश्विनी साखे पांचव्यातला तारा हडफडकर, मोती योळकर, सुनील कुर्बे, विष्णू मोडकर व अन्य.

तुरुण भारत

महिलांनी कर्करोगाची तपासणी करून घ्यावी

सौख्यमंत्री सुदिन डवळीकर यांचे आवाहन : शिबिरात पाह दिवाळी तपासणी करण्यात येईल

कर्करोग हा एक गंभीर रोग आहे. त्याची तपासणी करून घ्यावी. शिबिरात पाह दिवाळी तपासणी करण्यात येईल.

सौख्यमंत्री सुदिन डवळीकर यांचे आवाहन : शिबिरात पाह दिवाळी तपासणी करण्यात येईल.

मंगळवार, १३ फेब्रुवारी २०२४

बोरी नवदुर्गा संस्थानतर्फे कर्करोग निदान शिबिर



बोरी : कार्यक्रमात मार्गदर्शन करताना डॉ. अनुष्ठा बोरकर यांनी सहकार्यांनी सुधारित शिबिरावर, रानी मोडकर, डॉ. प्रीति चोकर, रचना प्रभुदेसाई व इतर.

बोरी : कार्यक्रमात मार्गदर्शन करताना डॉ. अनुष्ठा बोरकर यांनी सहकार्यांनी सुधारित शिबिरावर, रानी मोडकर, डॉ. प्रीति चोकर, रचना प्रभुदेसाई व इतर.



मांद्रे : आत्मकावाडा येथे स्तनचिकित्सा व आभा ओळखपत्र तयार करण्याच्या कार्यक्रमात उपस्थित तारा हडफडकर, मोती डॉ. निकी हडफडकर, भावा प्रभुदेसाई व अन्य.

मांद्रेत स्तनचिकित्सा, आभा ओळखपत्र शिबिर

■ टीम दैनिक हेराळ

स्तनचिकित्सा व आभा ओळखपत्र शिबिर. आत्मकावाडा येथे स्तनचिकित्सा व आभा ओळखपत्र तयार करण्याच्या कार्यक्रमात उपस्थित तारा हडफडकर, मोती डॉ. निकी हडफडकर, भावा प्रभुदेसाई व अन्य.

Swasth Mahila, Swasth Goa initiative with the screening of one lakh women for the breast cancer



Panaji Goa Health department celebrated a significant milestone for Swasth Mahila, Swasth Goa initiative with the screening of one lakh women for the breast cancer. Health Minister Vishwajit Rane was the chief guest for the function held at Raj Bhavan at Dona Paula on Monday.



शिरसईत स्तन कन्सर तपासणी शिबिर

लोकमत न्यूज नेटवर्क

थिबी : कोलवाळ आरोग्य केंद्र व उप आरोग्य केंद्र, शिरसईतर्फे नुकतेचे स्तन कन्सर तपासणी शिबिर घेण्यात आले.

या शिबिरात डॉ. रिधी वेंगुलेंकर, डॉ. शिया कांदोळकर, डॉ. निकी हडफडकर यांनी तपासणी केली. परिचारिका चेतना कोरगांवकर,

Humans of YouWeCan



Shivajee Sharma
Chief Operating Officer



Manik Jhingan
Communications - Head



Rishabh Vishnoi
Senior Manager



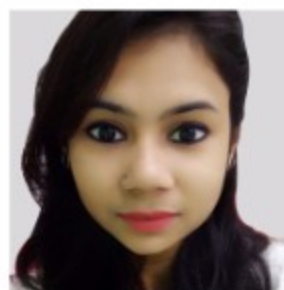
Devanshu Sharma
Senior Manager - Finance
& Accounts



Poorva Sati
Company Secretary



Md.Arsalan Hasan
Marketing Manager



Ritu Rani
Accounts Manager



Dr. Divya Singh
Manager - Monitoring,
Evaluation & Reporting



Dr. Bhavika Chawla
Program Manager - Pediatric
Cancer



Purnima Bist
Manager - Breast Cancer



Dr. Tanvi Yadav
Program Coordinator -
Breast Cancer



Mukul Sethi
Digital Marketing Associate



Shikha Choudhary
Senior Graphic Designer



Dr. Reshma Fadte
Senior Project Manager -
SMSG



Dr. Vidhya Malik
Project Manager - SMSG



Dr. Shruti Gaonkar
Cluster Coordinator - SMSG



Dr. Niky Hadfadkar
Cluster Coordinator- SMSG



Dr. Prateeksha Saxena
Cluster Coordinator- SMSG



Stella Fernandes
Cluster Coordinator- SMSG



Kajal Naik
Cluster Coordinator- SMSG



Stefny Cardozo
Cluster Coordinator- SMSG



Maria Rodrigues
Cluster Coordinator- SMSG



Dandelie Rodrigues
Cluster Coordinator- SMSG



Tejaswini Sengupta
Communications Team



Ashutosh Yadav
Communications Team



Kamal Arya
Communications Team



Manan Monga
Intern



Saket Sourabh
Intern

Expanding Our Impact: The Next Chapter

Building on the success of our **Swasth Mahila Swasth Goa (SMSG)** initiative, YouWeCan Foundation is set to scale its efforts nationwide with a **new project** focused on early detection and awareness of **breast cancer**. This initiative aims to empower women across multiple states by providing **accessible screening, awareness sessions, and strengthened referral pathways** for timely diagnosis and treatment.

With a target to screen **1.5 lakh women**, this upcoming program will work in **collaboration with key stakeholders, healthcare professionals, and community networks** to ensure maximum outreach and impact. The program also aims to integrate **innovative technology-driven solutions** to enhance efficiency in screening and follow-up care.



Through this expansion, YouWeCan reaffirms its **commitment to cancer control in India**, ensuring that more women have the **awareness, access, and support** needed to fight breast cancer effectively.



Donation Details

You can choose to support us towards:

**Cancer
Treatment Fund**

**YouWeCan
Scholarship for
Cancer Survivors**

**Breast Cancer
Screening Program**

Modes of Fund Transfer

Cheque to be drawn in favour of "Yuvraj Singh Foundation"

Online Bank Transfer - Details are provided below:

Account Name : Yuvraj Singh Foundation
Account No. : 001694600000129
Bank Name : YES Bank
IFSC Code : YESB0000016
Branch : South Extension, Part 2, New Delhi.



Scan here to donate

Contact Details

Email: info@youwecan.org
Phone no. : (+91) 92680-68050
URL: youwecan.org

Financials

Statement of Income & Expenditure

EXPENDITURE	AMOUNT (INR)		INCOME	AMOUNT (INR)	
	F.Y. 2023-24	F.Y. 2022-23		F.Y. 2023-24	F.Y. 2022-23
EXP: PROJECT MANAGEMENT, DONATION & GRANTS:			DONATION & GRANT RECEIVED:		
YWC Cancer Treatment Fund	21,154,779	14,105,000	YWC Cancer Treatment Fund	19,346,500	13,900,000
Swasth Goa Swasth Mahila Project	9,746,436	5,413,058	Swasth Goa Swasth Mahila Project	10,635,000	3,354,474
YWC Scholarship for Cancer Survivors	4,113,760	2,218,936	General Donation for Cancer	10,038,518	4,180,387
Macquary- Cancer Screening & Awareness	1,707,491	-	YWC Scholarship for Cancer Survivors	2,530,000	3,000,000
Cancer Screening and Awareness Expenses	441,539	3,542,098	Indirect Incomes		
			Savings Bank Interest	275,306	187,562
Total	37,164,005	25,279,092	Grand Total Non-FCRA	42,825,324	24,622,423
FCRA FUNDS UTILISATION:			DONATION & GRANT RECEIVED - FCRA:		
EXP: PROJECT MANAGEMENT, DONATION & GRANTS:			MSD	1,941,084	-
Bank Charges	4,850	6,744	General Donation for Cancer Screening & Awareness	923,884	1,338,000
Other Misc. Expenses	4,693	19,227	Savings Bank Interest	26,801	21,586
Office Rent	162,132	82,600	YWC Cancer Treatment Fund	-	3,350,179
MSD- Cancer Screening & Awareness	1,941,084	-	Total	2,891,769	4,709,765
Postage & Courier	5,452	14,373	(Deficit) Excess expenditure over surplus		
Printing and Stationary	1,471	112,878			
Professional Charges	250,000	130,750			
Round Off	-	0.32			
Salary	303,730	490,048			
Telephone and Internet Expenses	-	6,966			
Travelling and Conveyance Expenses	299,700	1,900			
Website Maintenance Charges	66,403	20,000			
YWC Cancer Treatment Fund	2,300,000	800,000			
Covid Relief Initiative	-	-			
Administrative Expenses	-	-			
Total	5,339,516	1,685,486			
ADMINISTRATIVE EXPENSES:					
Audit Fees	110,000	118,000			
Bank Charges	-	13,301			
Business Promotion	103,040	-			
Computer Repair & Maintenance	3,890	20,357			
Depreciation	86,168	134,845			
Office Expenses	16,657	138,710			
Office Rent	641,015	895,335			
Postage & Courier	18,242	24,060			
Printing and Stationary	10,898	67,749			
Professional Charges	501,900	177,051			
Repair & Maintenance	10,324	25,184			
Salary	346,186	347,500			
Subscription Expenses	73,489	26,969			
Telephone and Internet Expenses	9,500	21,609			
Travelling and Conveyance Expenses	432,509	36,688			
Website Maintenance Charges	97,292	76,909			
Excess Income over Expenditure	752,463	243,143			
Total Expenses	2,461,110	2,124,467			
TOTAL	45,717,093	29,332,187	TOTAL	45,717,093	29,332,188
As per our even date report attached					
DJAS & ASSOCIATES					
CHARTERED ACCOUNTANTS					
FIRM REG. NO. 031135N					
JITENDER	JITENDER	Digitally signed by			
PARTNER	R YADAV	JITENDER YADAV			
M No. 530086		Date: 2024.09.28			
		14:31:05 +05'30'			
Place: Gurugram				SHABNAM SINGH	
Date: 28 September 2024				TRUSTEE	Trustee
				Place: Gurugram	
				Date: 28 September 2024	

FOR YUVRAJ SINGH FOUNDATION
For Yuvraj Singh Foundation

Shabnam Singh

SHABNAM SINGH
TRUSTEE

Trustee

Place: Gurugram
Date: 28 September 2024

Financials

Balance Sheet

YUVRAJ SINGH FOUNDATION
A-11/3, DLF-1, GURGAON, HARYANA - 122008
BALANCE SHEET AS AT 31ST MARCH, 2024

LIABILITIES	NOTES	AMOUNT (INR)	AMOUNT (INR)	ASSETS	NOTES	AMOUNT (INR)	AMOUNT (INR)
		F.Y. 2023-24	F.Y. 2022-23			F.Y. 2023-24	F.Y. 2022-23
CORPUS FUND		50,001	50,001	FIXED ASSETS			
Opening Balance: B/P		3,581,265	3,358,122	Property, Plant & Equipments	B	200,601	286,768
Add: Excess of Income over Expenditure		752,463	243,145				
CURRENT LIABILITIES				CURRENT ASSETS & LOANS & ADVANCES			
Provisions & Other Liabilities	A	1,778,874	1,959,112	Other Current Assets	C	145,330	132,830
Sundry Creditors		-	-	TDS Receivable		-	4,000
FCRA - TDS Payable		-	7,688	CASH & BANK BALANCES			
				Cash & Cash Equivalents	D	5,816,672	5,174,468
TOTAL		6,162,603	5,598,066	TOTAL		6,162,603	5,598,066

As per our even date report attached

DJAS & ASSOCIATES

CHARTERED ACCOUNTANTS

FIRM REG. NO. 031135N

JITENDER YADAV Digitally signed by JITENDER YADAV
Date: 2024.09.28 19:08:28 +05'30'**JITENDER**

PARTNER

M.No. 530086

Place: Gurugram

Date: 28 September 2024

FOR YUVRAJ SINGH FOUNDATION
For Yuvraj Singh Foundation**SHABNAM SINGH**
TRUSTEE**Trustee**

Place: Gurugram

Date: 28 September 2024



Yuvraj Singh Foundation (YouWeCan)

Regd. Address: 151, 15th Floor, "Toscano" TPS IV, Off Turner Road, MG Marg, Bandra (West), Mumbai - 400050

Corp. Address: A 11/3 DLF City 1, Gurugram, Haryana 122002, India

URL : www.youwecan.org | **Email :** info@youwecan.org | **Helpline Number :** +91 9268068050