



**SWASTH RAHEGI MAHILA TOH  
SWASTH RAHEGA BHARAT!**

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# Words of Encouragement

As a cancer survivor, I understand the importance of early detection and awareness in the fight against breast cancer. The journey of recovery is a testament to the power of hope, determination, and the right support. This June, our collaborative efforts with Xiaomi India mark a significant milestone in our ongoing mission to empower women across the nation with the tools and knowledge they need to safeguard their health.

Together with Xiaomi India, we are breaking barriers, spreading awareness, and igniting hope. Let us continue to fight this battle head-on, empowering women to take charge of their health and lead lives full of promise and potential. Thank you for being a part of this journey. Together, we can make a difference.

*Yuvraj Singh*

The 'Swasth Mahila Swasth Bharat' initiative is not just about screening; it's about educating women, destigmatizing conversations around breast health, and fostering a community that supports each other in their health journeys. With 150,000 screenings planned across 15 states, we aim to reach the most under-represented and under-resourced communities, ensuring that every woman has access to early detection and timely treatment.

Our work with Anganwadi workers in Pune and our impactful camps at Udayan Care and Team Computers exemplify the essence of YouWeCan – to spread awareness, provide support, and inspire proactive wellness. Each screening, each educational session, and each smile of relief reinforces our commitment to making a tangible difference in the lives of women.

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# Xiaomi India Marks 10 Years in India; Announces Breast Cancer Screening Initiative with Yuvraj Singh Foundation

Marking a decade of innovation and contribution to community welfare in India, Xiaomi India, a global technology leader, has announced a landmark partnership with the Yuvraj Singh Foundation (YouWeCan), a non-profit organization established by cricketer and cancer survivor Yuvraj Singh. The 'Swasth Mahila Swasth Bharat' project aims to screen 150,000 women for breast cancer over 12 months across 15 states, focusing on under-represented and under-resourced communities.

Muralikrishnan B, President of Xiaomi India, said, 'In our decade-long journey in India, we have evolved beyond being a technology brand by leveraging our extensive network for meaningful social change. The stark reality that a woman in India dies of breast cancer every six minutes, with 70% of cases diagnosed in advanced stages due to lack of screening, underscores the urgency of our mission. We're proud to join forces with the Yuvraj Singh Foundation (YouWeCan), harnessing our technological expertise to drive large-scale impact. Together, we aim to break stigmas, spread awareness, and enable early detection - potentially saving countless lives. This initiative embodies our commitment to India, extending far beyond innovation to address critical health challenges and create lasting positive change.'



Yuvraj Singh, Former Cricketer and Founder of the Yuvraj Singh Foundation (YouWeCan), said, 'The 'Swasth Mahila Swasth Bharat' campaign is a crucial step in our fight against breast cancer in India. Despite limited awareness and access to screening, especially in rural areas, we're determined to make a difference. Xiaomi India's support is instrumental in scaling our efforts to reach 1.5 lakh women across 15 states. Their commitment is truly commendable. Together, we're not just screening for breast cancer; we're empowering women with knowledge and early detection tools. We are grateful to Xiaomi for their partnership in this initiative. The initiative aims to provide access to safe breast cancer screening, create awareness about risks and self-examination techniques, and ensure early detection and timely treatment. It aligns with UN Sustainable Development Goals emphasizing health and gender equality.

Yuvraj Singh Foundation (YouWeCan), with support from Xiaomi India, will implement this project by collaborating with grassroots organizations and leveraging existing healthcare infrastructure. The program features:

- A community-based screening model using cost-effective, reliable technology
- Screenings in safe, accessible spaces like government schools and Anganwadis
- Partnerships with local Primary Health Centres (PHCs), Community Health Centres (CHCs), and Government District Hospitals
- Comprehensive patient support, including education, counseling, and healthcare system navigation

At its core, Xiaomi's CSR philosophy aims to improve lives through technology while being a respectable corporate citizen. Xiaomi's focus areas include products, users, environment, and society, striving for sustainable development through innovative technology and inclusive business practices. The 'Swasth Mahila Swasth Bharat' project is part of Xiaomi India's broader efforts in education, healthcare, environmental protection, emergency relief, and digital empowerment. As it marks a decade in India, Xiaomi reaffirms its dedication to creating shared value and driving positive social impact.



# TAALTECH supports Breast Cancer Screening of Aanganwadi Workers in Pune

Anganwadis are the backbone of women's and children's health at the core of the health system in India. As a one-stop delivery of health packages, including immunization, antenatal care, nutrition, and all health concerns pertaining to females and children, the role of these frontline health workers is key to the good health of the nation.

As an initiative to educate and screen women for breast cancer supported by TAALTECH, we aimed to bring all these Anganwadi workers together across Pune and successfully screened 505 women for breast cancer. Out of these 505, two women were suspected and required further investigation to rule out any doubts or confirm anything suspicious. Both these women complained of abnormal lingering breast pain, so we decided to waste no time and expedite their advanced diagnosis via breast ultrasounds and fund their tests. In a record time of 24 hours, we were able to clear both of them from suspicion and confirm that they were in the clear.



During the 10-day camp across nine locations, we met many women, learned about their lives and struggles, and discussed at length the risk factors that increase women's risk. We also worked to destigmatize conversations around breast health and female bodies. It was a vulnerable position for everyone, discussing things they had never spoken about before, sharing stories of grief, and learning that not every cancer diagnosis has to be fatal. We were able to ignite the hope of a fair fight against cancer and empower these women with the knowledge that with the right awareness and tools, they too can defeat this disease with grace and strength.

These Anganwadi workers pledged to share this information in the future with the women they meet and interact with daily. They are confident that by noticing signs and symptoms that the common woman might otherwise ignore and promoting regular self-breast examinations, they can empower other women to fight this disease head-on, one small step at a time. And that's when we knew why we do what we do: to witness women leaving the checkup booth with a smile on their face, knowing they are alright and healthy. That makes all the hours of effort, planning, and sweat worth it.



# YouWeCan Hosts Impactful Oral Hygiene and Substance Abuse Awareness Camp at Udayan Care

On June 3rd, YouWeCan organized an oral hygiene and substance abuse awareness camp at Udayan Care NGO, attended by over 150 young adults and 20 staff members. The camp featured interactive sessions on oral hygiene and the harmful effects of tobacco, led by Dr. Divya from YouWeCan. She highlighted the dangers of tobacco in its various forms and the health implications, including cancer.

She also explained the nicotine addiction cycle and its physical, behavioral, and psychological impacts. The session was well-received, with participants actively engaging, resolving doubts, and sharing personal experiences. The event successfully emphasized the importance of oral hygiene and raised awareness about tobacco's risks. YouWeCan is dedicated to empowering individuals with knowledge for healthier lives.





# YouWeCan's Breast Cancer Screening at Team Computers Inspires Proactive Wellness

YouWeCan conducted on-site breast cancer screenings for 80 women at Team Computers' Gurgaon and Delhi offices. The enthusiasm and motivation shown by the participants were truly inspiring. Women were not only keen to learn but also eager to take proactive steps towards their health and well-being.

This session not only heightened awareness about breast cancer but also empowered the women of Team Computers to take charge of their health. The positive feedback and high level of engagement from the participants reaffirm our commitment to spreading awareness and promoting early detection of breast cancer.

YSF remains steadfast in its mission to educate and empower women across various communities. Our collaboration with Team Computers is a testament to our ongoing efforts to make a difference in the lives of women by providing them with the knowledge and tools they need to safeguard their health.

We look forward to continuing our journey of raising awareness and supporting women in their fight against breast cancer. Together, we can make a significant impact and help save lives through early detection and proactive health measures.



# Spreading Joy: YouWeCan and Smiths Detection Brighten the Day for Children at AIIMS, New Delhi

In collaboration with Smiths Detection, YouWeCan organized a heartwarming event for children at AIIMS New Delhi. The day was filled with laughter and joy, beginning with an enchanting puppet show that captivated the young audience. Following the performance, we engaged the children in an interactive activity, fostering their creativity and imagination.

To make the event even more memorable, we arranged a coloring activity that involved both the kids and their parents, creating a bonding experience filled with vibrant colors and shared smiles. The excitement continued as we visited the wards and NICU, spreading cheer and positivity to the little fighters and their families.

The highlight of the day was the heartfelt gift distribution by the Smiths and YouWeCan teams. The children's faces lit up with joy and gratitude as they received their presents, a testament to the success of the event.

This fun and engaging event brought smiles and happiness to the young patients, reminding them of the power of joy and togetherness. We are proud to have created a day of delight and cherished moments for these brave children and their families.



# Survivor Story

My name is Ankit Kumar, and as Kanhaiya's father, I've witnessed firsthand the challenges and uncertainties that come with fighting a battle against cancer. However, in our darkest hour, we found a glimmer of hope through the compassionate efforts of Yuvraj Singh and his foundation.

The news of Kanhaiya's diagnosis shook our world to its core. As parents, the weight of such a diagnosis is unimaginable. We sought medical assistance, and our journey led us to a hospital in Bihar, where they referred us to Rajiv Gandhi Cancer Institute (RGCI) for further treatment. For the past 2 to 3 months, Kanhaiya has been undergoing treatment at RGCI, each day marked by both physical and emotional challenges.

Amidst the whirlwind of treatments and hospital visits, we were introduced to a ray of hope through Pooja Ma'am at the hospital. She shared with us the invaluable support provided by Yuvraj Singh and his foundation to families like ours who are battling cancer. With newfound hope in our hearts, we reached out to the foundation, and their response was nothing short of extraordinary.

Yuvraj Singh and his foundation embraced us with open arms, offering not only financial assistance for Kanhaiya's medical expenses but also a shoulder to lean on during our darkest moments. Their kindness and compassion have been a source of strength for our family, providing solace and support when we needed it most.

Through their guidance and support, Yuvraj Singh and his foundation have become beacons of hope in our journey towards healing. Their efforts have eased our burden and allowed us to focus on Kanhaiya's treatment with renewed determination and optimism.

As a father, I am forever grateful for the generosity and compassion shown to us by Yuvraj Singh and his foundation. Their unwavering commitment to making a difference in the lives of cancer patients and their families is truly commendable. May their noble endeavors continue to bring light and hope to families like ours, navigating the complexities of cancer with courage and resilience.



## Kanhaiya

*(with his Father)*



# YouWeFan

Whether you're enchanted by his explosive batting, mesmerized by his impeccable fielding, or inspired by his indomitable spirit, this fan page is the perfect hub for celebrating the remarkable journey of one of the game's most iconic players.

## Straight from Abhishek Balsam 's Heart!

**Please introduce yourself:**

**Name:** Abhishek Balsam

**Age:** 26

**Location:** Patna, Bihar

**Occupation:** Student Counsellor

**1. Which is your most memorable Yuvi's moment?**

His six sixes in one over in T20 2007 world cup against England.

**2. What are the first 3 words that come to your mind when you hear "Yuvraj Singh" ?**

- Fighter
- Left handed god
- World Cup winner

**3. What is the most interesting fact that you know about Yuvraj Singh, that others may not know?**

He was a roller saktas champion before he was introduced to formal cricket coaching by his father.

**4. What's something you would love to ask Yuvraj Singh when you meet him ?**

What exactly did he say to Andrew Flintoff during the over change in 2007 T20 world cup.

**5. If Yuvraj Singh had a superpower, what do you think that would be ?**

He would have the superpower of turning someone's grief into happiness.

**6. Apart from the work already being done at YouWeCan, what other innovation would you like to see ?**

I really want the awareness and work of YouWeCan to be brought to my home state of Bihar.

**7. What is the one message you'd like to give Yuvraj Singh ?**

I want to thank him for all his good works he is doing himself and also through his foundation.



# Quiz Whiz

Which type of cancer immunotherapy blocks proteins that stop the immune system from attacking cancer cells?

- A. CAR T-cell therapy
- B. Checkpoint inhibitors
- C. Monoclonal antibodies
- D. Cancer vaccines



What best describes cancer immunotherapy?

- A. Radiation treatment
- B. Immune system boost
- C. Tumor surgery
- D. Hormonal therapy



Which immunotherapy uses antibodies to target cancer cells?

- A. Checkpoint inhibitors
- B. Monoclonal antibodies
- C. CAR T-cell therapy
- D. Cancer vaccines



What is the primary goal of cancer immunotherapy?

- A. Shrink tumors
- B. Boost immune system
- C. Replace DNA
- D. Reduce pain

HELP YOUR IMMUNE SYSTEM



# Myth Busters



## Myth 1: Immunotherapy is only effective for a few types of cancer.

**Fact:** Immunotherapy has shown promise across a wide range of cancers, including melanoma, lung cancer, kidney cancer, bladder cancer, and certain types of lymphomas and leukemias. Research is ongoing to expand its effectiveness to even more cancer types.

## Myth 2: Immunotherapy guarantees a cure for cancer.

**Fact:** Immunotherapy can be very effective, but it is not a guaranteed cure. The response to treatment varies among individuals and types of cancer. Some patients achieve long-term remission, while others may see their cancer stabilize or shrink. Researchers continue to study why some patients respond better than others.



## Myth 3: Immunotherapy works immediately.

**Fact:** Immunotherapy can take time to show results because it works by stimulating the body's immune system to attack cancer cells. Unlike chemotherapy or radiation, which can have immediate effects, the benefits of immunotherapy may develop over weeks or months. Patience and close monitoring by healthcare providers are essential.

# UPCOMING EVENTS

## Collaboration with Auto Ignition Limited for Breast Cancer Awareness



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Be a part of YouWeCan Times.  
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